

Wedology Newsletter

ISSUE 1 | VOLUME 01 | YEAR 2009

ELLIMAC ENTERPRISES ADDRESSING THE NEEDS OF ENGAGED COUPLES

I'm Engaged! Now What?



You found Mr. Right. You have been dating for years... He finally asked, and you said...YES! **Now what?**

Many couples are overwhelmed and frankly, just stressed-out by all of the options and details of wedding planning. Although you are now planning your new life together, chances are...the world around you has not stopped. You still have to work, and perhaps care for family members. So what's a couple to do?

Planning a wedding is actually a very complicated project that can take more than 200 hours to plan and like most projects, it has a budget and a deadline that must be met. Wedding Planning, like all projects has 5 phases, initiation, planning, execution, monitor & control and closure. All business savvy people hire an experienced Project Manager to plan and execute their ideas, and *the business of your wedding is no different.*

In the wedding industry that person is a Wedding Planner or a Wedding Consultant.

Did you know that hiring a Wedding Planner is no longer a luxury just for the elite? A Wedding Planner, Designer, Coordinator or Consultant is now a necessity for many working couples and can

relieve you of the burden of all of the wedding details.

Your Consultant, will help you develop and remain on your budget, provide planning advice on etiquette, style and theme, recommend reputable vendors, research venues, and destinations. In addition, they will accompany you on vendor appointments, review and negotiate contracts, create timelines, direct your rehearsal, and most importantly manage your big day. Yes, you can actually be a guest at your own wedding!

Experienced consultants realize that this is your day and they will plan it your way!

The average cost of a wedding in the US is about \$28, 000 however most couples spend between \$15, 000 and \$35,000, based on 100-125 guest. Consultants vary from region to region, averaging 10 – 15% .of your budget.

In our next article we will discuss, *How to select a Wedding Consultant.*



Vendor Spotlight

A&B Photo Service

Photos by Anita 803-238.4749

Anita is an exceptionally talented photographer with over 20 years of experience, who is passionate about her work and her clients. At A&B Photo Service, Anita strives to make portrait sessions relaxed and fun. Contact A&B Photo Services to discuss wedding packages and reserve your date! <http://www.aandbphotoservice.com>

Who Pays for What?



He pays... She pays...

Bride and her family:

- Ceremony and musician
- Bride's dress, veil, accessories and clothing
- Stationery, invitations, and wedding programs
- Flowers: Ceremony arrangement, reception, bouquets and corsages for bridesmaids and flower girls
- Reception, including food drinks, decoration and music
- Photography and Videographer
- Bridesmaids' luncheon
- Transportation from ceremony and reception
- Favors
- Wedding Cake
- Grooms wedding ring

Groom and his family

- Marriage License
- Officiant's Fee
- Groom Attire
- Bride's bouquet and boutonnieres and corsages
- Bride's Wedding Ring
- Rehearsal dinner
- Groom's Cake
- Alcohol at reception
- Honeymoon and Transportation

Maid of honor and Bridesmaids

- Wedding Attire
- Host Bridal Shower
- Gift for Couple

Best Man and Groomsmen

- Host Bachelor Party
- Wedding Attire
- Gift for Couple

Marital Happiness! Is there a Secret?

The oldest institution on earth is the family and it plays a vital role in our society. It has been said many times that strong families build strong communities.

As with any building project a good foundation is necessary to support the structure. A critical factor is a wholehearted commitment to each other.

Even the oldest book in history, the Bible, states at Genesis 2:24, "A man will leave his father and mother and he must stick to his wife and they must become one flesh."

The only scriptural basis for divorce with the option of remarriage is fornication, that is, sexual relations outside of the marriage union.

This type of trust and commitment requires maturity and most of all it requires that you know yourself first and ensuring that you have selected a compatible mate.

No... Outer beauty isn't enough; rather get to know the "secret person of the heart."

Next time we will feature, "What should I look for in a Mate?"



Next Issue HOW TO SELECT THE PERFECT WEDDING CAKE AND DESIGNER



- Traditional or Over-the-top?
- Should my cake taste as good as it looks?
- What is the average cost of a wedding cake?
- Fondant -vs- Buttercream
- How do I select a Cake Designer?



Columbia, SC
803-403-4266
www.ellimacenterprises.com

Ellimac Enterprises is a premier full service wedding and event management and design company specializing in East Coast weddings, destination weddings and corporate event planning. Our hand-selected talented event planning team and proven vendors can plan and execute any event surpassing your vision and expectations. We manage multiple roles, so you can focus on your role... **being a guest at your event!** - Over 17 years of experience!

**Can't find the time to plan everything yourself?
Go ahead, spoil yourself.... Call us! 803-403-4266**